

J. W. C. T. Hand at 9  
Organ at 11, 11.55 and 4.50  
Victory Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Cloudy

### In the War of the States Henry Ward Beecher Was

the Apostle of Good Will to Great Britain in 1863, and risked his life among the Manchester cotton-mill workers, who were long out of work, and at Liverpool, where laborers were in dire distress and shipping interests had been idle so long during the four years of our Civil War.

His visit to the English nation was at the instance of

Abraham Lincoln

and when peace was declared, it was by Mr. Lincoln's desire that on the occasion when the American flag was again raised over Fort Sumter, in the harbor of Charleston, S. C., Henry Ward Beecher delivered a great address.

The needs of the hour give rise to the wish in many hearts that we had a few score of

Such as Benjamin Franklin

to do patriotic service such as Franklin did at the courts of Europe, in giving sadly needed information, conferring with the people, correcting misinformation and discussing public questions not always understood by the people.

At this time it is necessary for the questions concerning the League of Nations and the Peace Program to be discussed by the people at large, that they may convey to their Representatives at Washington their sentiments and judgments as to the proper course to be pursued.

It is not a political party question that we have to settle.

[Signed] *John Wanamaker*

April 28, 1919.



### Having Served Their Purpose, Some Fine French Hats Have Been Reduced

We brought them over to show the new French styles and to use as models. And now that the season is well on its way we are quite willing to change their prices. Every hat is fresh and perfect, and as each was selected for some particular point of fashion, you will find them very interesting and very wearable. Inside each hat there is the name of a well-known French modiste. There are flower-trimmed hats to wear with Summer gowns, small tailored hats, a few sports models, and a number of beautiful dress hats. The prices are quite substantially reduced—some are a third, some a half less than the original sums. (Second Floor, Chestnut)

### 250 Women's Suits Reduced

Prices Now \$25 to \$35

Oddments of the more practical kinds of suits—both severely plain and trimmed. There are a great many checks in black-and-white; a great many navies and blacks; some browns and tans; and some pin-striped worsteds, besides mixtures and tweeds. All sizes in the lot. Prices \$25 to \$35. (First Floor, Central)

### Capes of the Newest Fashion Have Scarfs That Form Vests

They are as odd as they are pretty and they are made of a new weave of knitted wool. The scarf, as a contrast, is of brushed wool and it is a different color from the cape. On a cape of navy blue, for example, is a scarf of tan or gray and on a tan cape is a navy blue scarf. The cape is long and straight and it is gathered to the scarf, which makes the cape collar and crosses in front in the form of a vest. They are really sports capes, but they are pretty enough for almost any occasion. \$47.50 is the price. (First Floor, Central)

### Satin Taffeta Ribbons, 35c a Yard

White, black, pink, old rose and Alice blue. 5 1/2 inches wide, and useful for millinery and hair bows, cushions and girdles. (Main Floor, Chestnut)

### Welcome News to Women New Snakeskin Skirts

Without any doubt the most popular of all skirts this Spring and they are so beautiful there is good excuse for it. These new arrivals are made in a very pretty model with a broad girdle, ending in cravat fashion and two pockets to match. In rose pink, gray and changeable purple, \$22.50. (First Floor, Central)

### White Batiste Waists— Semi-Tailored

One with a Buster Brown collar and cuffs of blue, pink or white linen, at \$2.25. One trimmed with narrow embroidery insertion at \$3.50. One with hand-embroidered dots and hemstitching, price \$6.85. And one with very small box-plaits and showing hand-embroidery and hand-hemstitching on the collar and cuffs—the latter having been made in the Philippines. \$7.50. (Third Floor, Chestnut)

### Three New Books

"The Redemption of the Disabled," by Garrard Harris. \$2. An inspiring message of encouragement is carried by this first complete account of the provision made by the Government for the restoration of the war disabled.

"Peking Dust," by Ellen N. La Motte. \$1.50. A book of memorable sketches of modern China—sketches full of color and human interest, not to mention information.

"Dwellers in Arcady," by Albert Bigelow Paine. \$1.50. Abandoned farms have a perennial charm for the human mind and this particular farm's story has more than its share of that quality. (Main Floor, Thirteenth)

### "Please Show Me Some Mocha Gloves," Women Ask Us

At \$3.25 a pair—pearl gray mochas, with one clasp, pique sewn and with Paris point embroidery.

At \$3.50 a pair are finer mochas, in dark gray, with one pearl button and a white kid binding.

At \$5.25 a pair are smart strap wrist mocha gloves, with full cuff; these are in light tan, gray or beaver.

At \$2.50 a pair are some less expensive mocha-suede gloves, of velvet finish, in gray or tan. (Main Floor, Central)

### A Dozen Different Shades of Pretty Blue Bead Necklaces

They start at the lovely turquoise blue and go all the way down the list through China blue, French blue and old blue to the deep rich blue of the imitation lapis lazuli.

There are beads of many shapes and sizes, and sometimes they are used alone, sometimes combined with cunningly fashioned metal beads and ornaments.

Small wonder women and girls like them so well, for they "go" with ever so many new frocks and blouses.

Prices 50c to \$11. (Jewelry Store, Chestnut and 13th)

### Hosiery and Underwear at Average Half of Usual Prices

There were \$25,000 worth of good, seasonable merchandise in this special sale and the second day will be almost as good as the first.

For women there are vests, combination suits, glove silk camisoles and chemises and stockings of silk.

For men there are half-hose of cotton, mercerized cotton and silk.

For children there are mercerized cotton socks and stockings.

Some of the goods are second grade, but they are selected "seconds," with as much service in them as first-grade goods.

Women's underwear, 12 1/2c, 18c, 3 for 50c; 25c, 35c, 3 for \$1; 50c, \$1.35 and \$3.50.

Women's stockings, \$1, \$1.25 and \$2.35.

Men's half hose, 15c, 25c, 55c and 75c.

Children's socks and stockings, 25c and 35c, 3 pair for \$1. (West Aisle)

### Young Women's Serge and Jersey Dresses With Interesting Prices

Some of the serge dresses have been reduced from higher sums; the jersey dresses for the most part, are new, and the result of a special purchase, so that they, too, are lower than usual. The styles are new and good, for they are all Spring models, and they have just enough braiding, tucking and trimming to make them becoming. The colors, too, are good—navy blue, of course, Pekin blue, brown and sand shades, dahlia and taupe. Sometimes the dark dresses are trimmed with a lighter shade of the same color—like the brown frocks with the sand-colored vests. \$13.75 to \$23.50 is the way prices go, and there are 14 to 20 year sizes. (Second Floor, Chestnut)

### 3700 Yards Swiss Embroideries Special at 15c to 35c a Yard

The sort of cambic and nainsook embroideries that are used so much for trimming undermuslins and children's school frocks and there are plenty of matching sets of edges and insertions. The pieces are full sized, 20 to 30 yards, so there is enough of every pattern to satisfy everybody. Because they are an importer's odds and ends the prices are as low as they are. (West Aisle)

### FOR THE BEDROOM BEAUTIFUL A Rich Choice of Suits at Savings of One-Third

A conspicuously large and well-chosen stock of bedroom and dining-room suits is an everyday condition of this furniture service. For this we take no special credit—it is one of the things for which we are here. Except in our half yearly sales, however, we have seldom had such a variety of very fine suits to sell at savings of one-third as we have just now.

Nearly all of these come in the new \$50,000 purchase from a maker of very high standing, whose one object has been to excel. Along with them we have put a small group of equally fine bedroom and dining-room suits from our own stocks at the same reduction in price.

This list gives an idea of the selection at \$235 to \$1585.

\$235—3-piece mahogany suit, Adam period.

\$320—5-piece walnut suit, Queen Anne period.

\$403—9-piece mahogany suits, Queen Anne period.

\$425—5-piece ivory-finish suit, Adam period.

\$437—8-piece mahogany suit, Chinese Chippendale period.

\$500—5-piece mahogany suit, Adam period.

\$525—7-piece mahogany suit, Louis XVI period.

\$647—9-piece cafe au lait enamel suit.

\$690—8-piece mahogany suit, Chinese Chippendale period.

\$720—7-piece mahogany suit, Louis XVI period.

\$850—11-piece mahogany suit, Louis XIV period.

\$985—11-piece ivory enamel suit, Louis XVI period.

\$1050—9-piece walnut suit, Louis XIV period.

\$1585—10-piece French ivory-finish suit, Louis XVI period.

(Fifth Floor, Chestnut)



### Novelties Among Furs For Spring

One delightful gray squirrel coat is a good example of them—with its flowing sleeves and general effect of a cape, and its enchanting lining of a peculiar jewel-like blue. Price \$585.

Another piece is of nutria, with high standing collar, an open slashed sleeve, and long rounded tabs for fronts. \$265.

Such coats are rivals of the stoles made of Hudson seal (seal-dyed muskrat) and mole. Prices for these run from \$135 for one of Hudson seal (seal-dyed muskrat) to \$175 for one of mole. (Second Floor, Chestnut)

### If a Man Wants Something in Leather

he is pretty sure to find it just inside our Chestnut and Juniper door.

Here are card cases, wallets, bill folds, hip books, purses, cigar and cigarette cases, collar bags, traveling cases and the like. Of fine seal leather in various grainings, pigskin and goatskin. Many of the better pieces are gold mounted. Prices range from \$1, for a wallet, to \$37.50 for a dressing case with fine fittings. (Main Floor, Chestnut)

### Some New and Charming Hand- Decorated Desk Sets

are in colors that will harmonize or blend with the furnishings of her room. The sets are in soft rose and pink shades, French blue and a pleasing green.

There are six pieces in the set, including the desk pads, and they have just enough hand-painted decorations—usually rosettes or other blossoms—to make them attractive.

Quite new—and we doubt if you will find them anywhere else in town. \$10 and \$12. (Stationery Shop, Main Floor, Chestnut)



### When the Baby Takes the Air—

he'll be more comfortable and his mother will be more satisfied if it is in a modern, comfortable and good-looking coach.

New Pullman coaches, of red, upholstered in corduroy, with reversible gears, are \$33 to \$87.50. Other styles may be had as low as \$20.

J. W. Special Pullman coaches, made of half-round reed, upholstered in corduroy with reversible gear, in natural and the gray finish, are \$36 and \$39. (Seventh Floor, Market)

### 100 Dozen Pure Linen Huckaback Towels, 75c Each

We have pure linen towels as low as 60c each. One of our customers was surprised to learn this the other day—and, of course, she bought some.

These at 70c each are a still better kind and excellent for the money. They are of pure linen, Scotch-huckaback, size 19x38, and with hemmed ends. It is next to impossible to get pure linen towels for selling at this price today—and this is a condition which is bound to continue for a good while to come. (First Floor, Chestnut)

### New Colonial Prints in Old-Fashioned Designs

Such tiny flowered and figured patterns as the dames of years gone by delighted to wear and they are exactly what the women of today are using for the newest and most fashionable of frocks.

There is a good variety to choose from and these pretty prints are only 35c a yard and a yard wide. (First Floor, Chestnut)

### Treo Elastic Girdles

are gaining more and more favor with a generation of women who love bodily freedom.

A style with clasp fronts and closed backs is in pink or white elastic and costs \$3.50 for the twelve-inch length. Another, sixteen inches long, is \$4.50; and still another designed for tall women is \$9. These fourteen inches long are \$5 and \$5.50. Any of these styles in sizes above 32 will cost 50c extra. (Third Floor, Chestnut)

THE second series of "Bringing Up Father," by Geo. McManus, is now out and may be had for 25c in the Book Store, Main Floor, Thirteenth.

### What Is a Man Going to Do

about the weather, for instance?

Well, any man can't unanimously appoint himself a committee of one, "with power to act," in the matter of providing himself with the right kind of clothes for these variable days.

We commend to his judgment the good, sound, fashionable overcoats to be had in our men's clothing at \$30 to \$50, and we can assure him that he will search in vain for better ones, although he is welcome to try. (Third Floor, Market)

### Men's Smart Brogue Oxfords in the London Shop

The brogue has taken a mighty hold on the fancy of men of fashion. And the London Shop is showing an unusual collection of oxfords of this type, all with wing tips and profuse perforations.

Of fine Cordovan, with a distinctive, rather square toe, \$15. Of fine black wax calfskin with a narrower toe, \$15. Of heavy tan calfskin with heavy soles and either square or narrow toe, \$14.50.

Of pigskin, with long, narrow toe, \$13.50. (The Gallery, Chestnut)

### Light Weight Sweaters for Golfers

Made of fine Shetland wool. Those at \$13.50 are in heather mixtures. Those at \$15 have plain backs and fancy fronts of combinations of colors—browns, greens and grays. (Main Floor, Market)

### The "Victory Shape" in Young Men's Straw Hats

is not a style that we take credit for, but one that was designed by the young men themselves, during soft hat time. It is a combination of telescope and Alpine shapes and is most unusual. In Panamas and Leghorns at \$6. And here only. (Main Floor, Market)

### Men's Stout Work Shoes Special at \$4.65

"Heavy duty" shoes, we call them, because of the wonderful wear in them.

Two styles, both wide toe bluchers made on the Munson Army last. One of black veal calfskin and the other of retanned leather in a light tan shade. Both have heavy double soles. At \$4.65 they are less than today's wholesale price. (Main Floor, Market)

### The Boy's Suit

It should be a good suit—that is something which cannot be gained, because the other kind of suit is costly at any price. We have good suits and plenty of them. They are good and dependable in every way and in the modeling, tailorwork and finish they are remarkably good.

They are priced fairly in proportion to their merit; that is, not so low as to make it impossible for them to be good, nor so high as to make them costly, considering their quality.

Sizes for boys of 8 to 18 years at \$18, \$25 and up to \$38. (Second Floor, Central)

### All-Year-Round Rugs at Lowered Prices

Please bear in mind that these rugs are among the best of their kind in America. Any one of them is a real investment at its price.

Tapestry Brussels Rugs 9x12 ft., \$18.75 and \$27.50

Axminster Rugs 9x12 ft., \$48 8.3x10.6 ft., \$46

Fine Wilton Rugs 9x12 ft., \$72.50 and \$87.50 8.3x10.6 ft., \$70 and \$85

(Seventh Floor, Chestnut)

### The Prettiest Cretonne Screens We've Seen for a Long Time

Just arrived from our own workrooms and made from our own beautiful cretonnes. That is the reason why the price is so surprisingly small: \$6.50 to \$8.75.

They are all three-part screens and may be had in white enamel wood, oak or mahogany finish. They are the finest kind of screens one could have for summer homes. (Fifth Floor, Market)

### An Office Furniture Sale Full of Business Advantages

We are holding the most important sale of office furniture in a long time, a sale which presents a selection of more than 200 desks, together with a good assortment of office tables and chairs and some steel filing-cabinets.

There are typewriter and roll-top desks of mahogany, roll-top and flat-top desks in oak; arm-chairs, revolving chairs and side chairs, all at reductions of 15 to 30 per cent. All of this is office furniture of a very practical type and soundly constructed.

Early choosing is advised. (Third Floor, Market)